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**Hegde**

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- (54) **CONTENT SENSITIVE AUTOMATIC SCROLLING**
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**G06F 3/048** (2013.01)  
**G06F 3/0485** (2013.01)

(52) **U.S. Cl.**  
CPC ..... **G06F 3/0485** (2013.01)

(58) **Field of Classification Search**  
CPC ..... **G06F 3/0485**  
See application file for complete search history.

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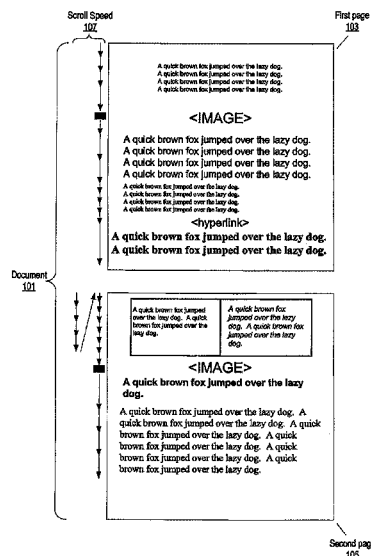
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(57) **ABSTRACT**

Tailoring automatic document scrolling to content and properties of the content increases readability of the document for a user. Instead of a user being forced to adjust to variations in content of a document while automatic scrolling proceeds at a constant rate or being forced to interrupt the automatic scrolling, the automatic scrolling shifts scroll speed for content variations. An application that presents a document and allows for automatic scrolling through the document, computes various scroll values for different document content and/or different properties of the same document content.

**19 Claims, 12 Drawing Sheets**



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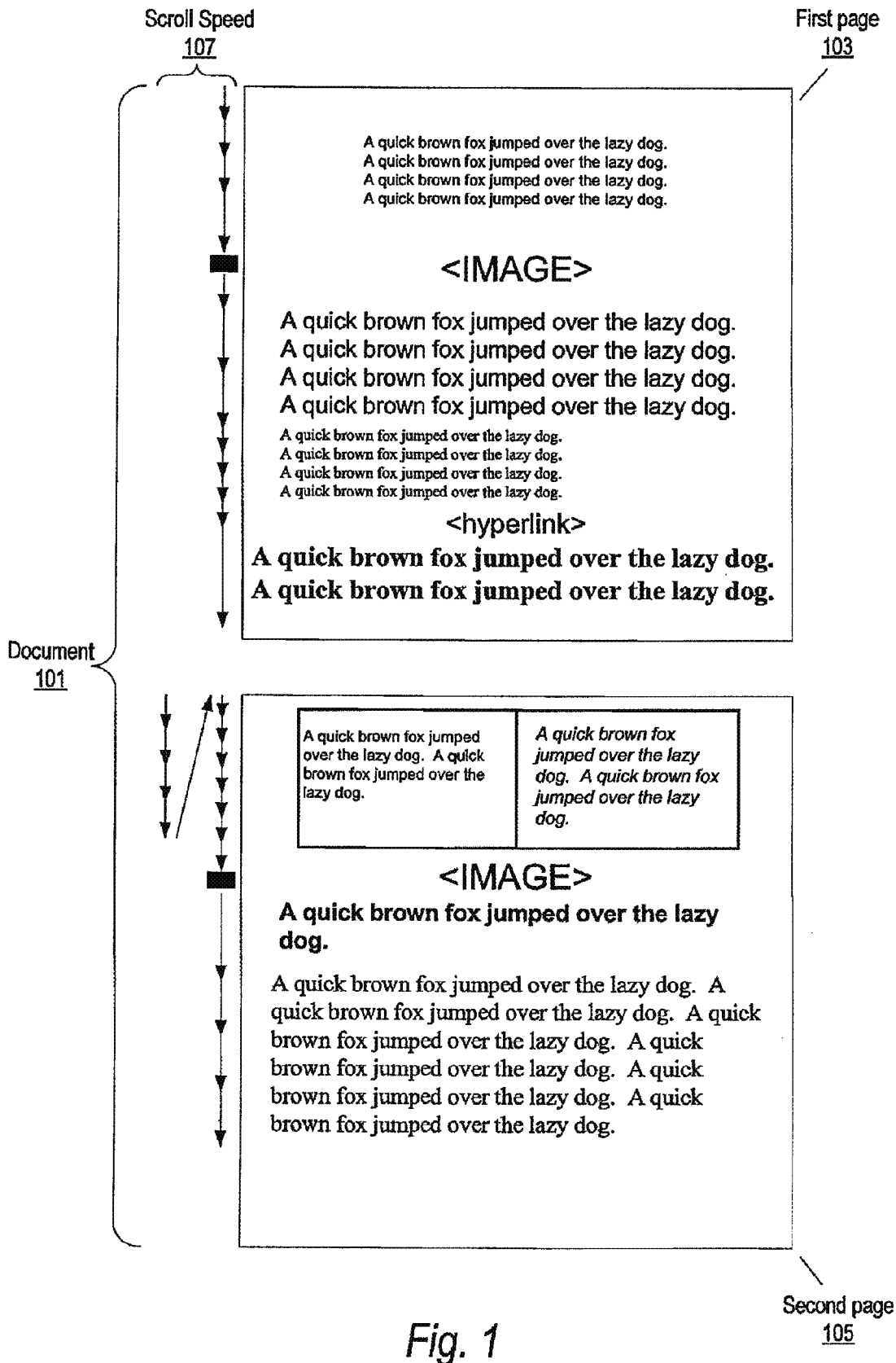
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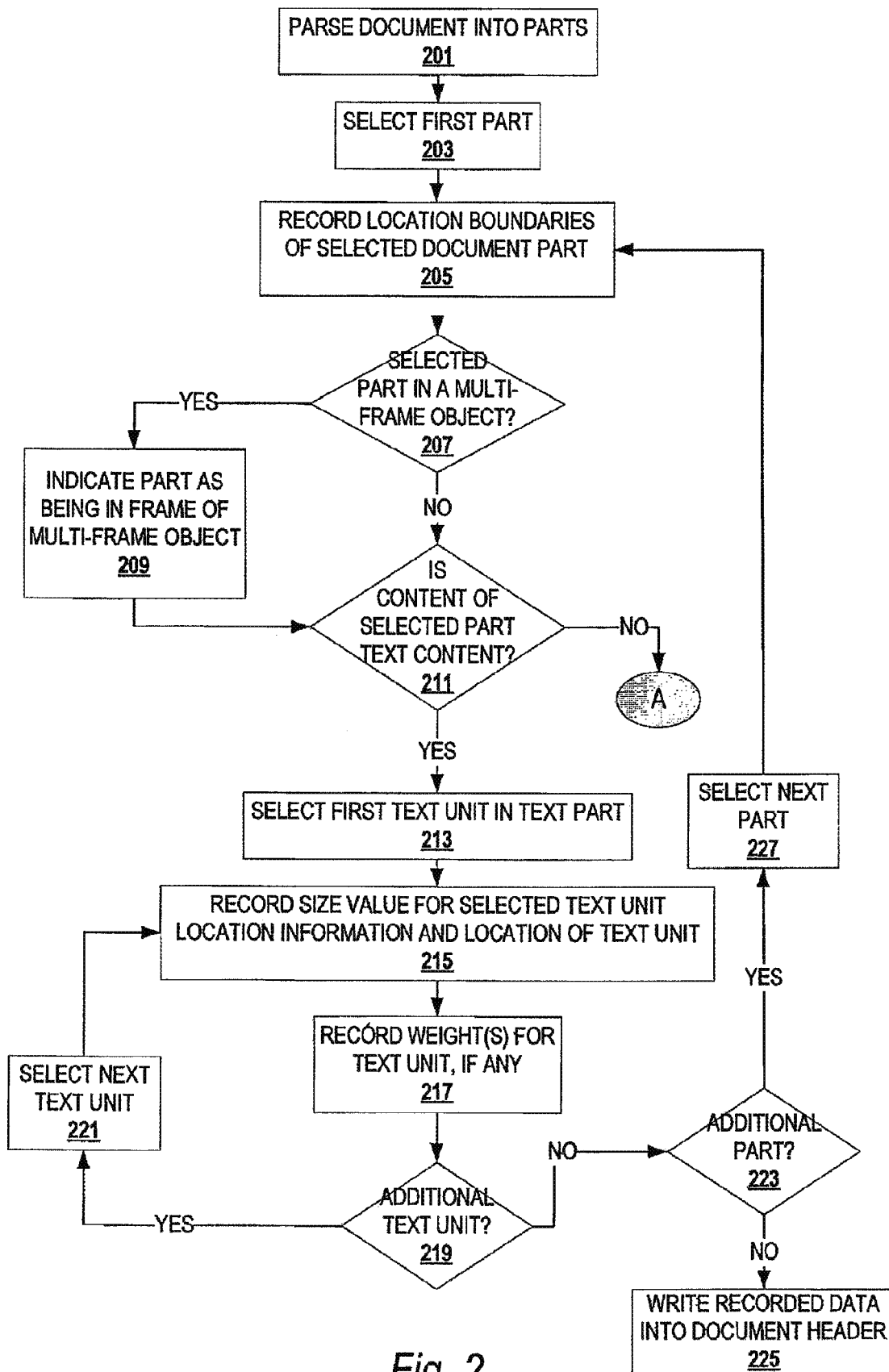


Fig. 2

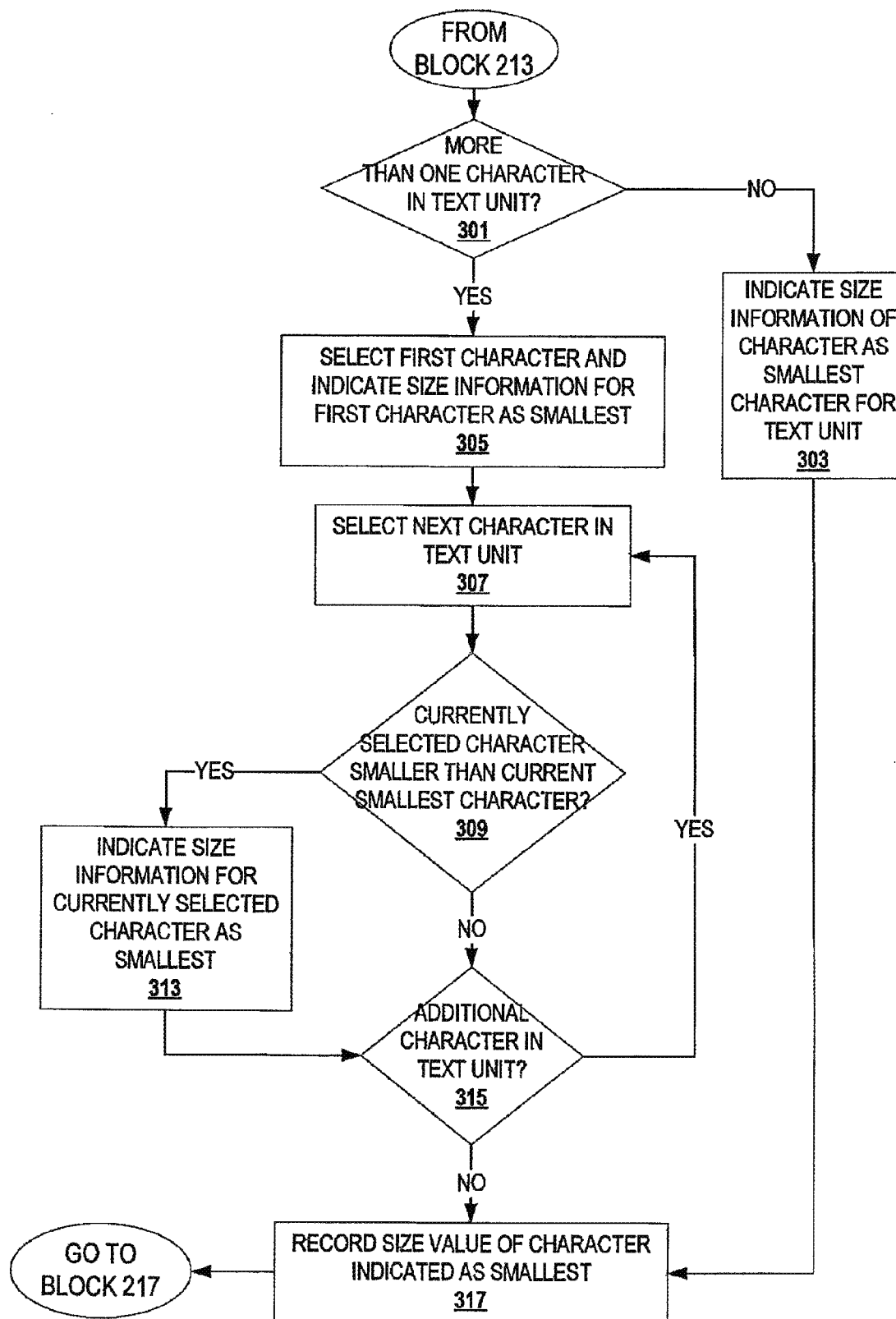
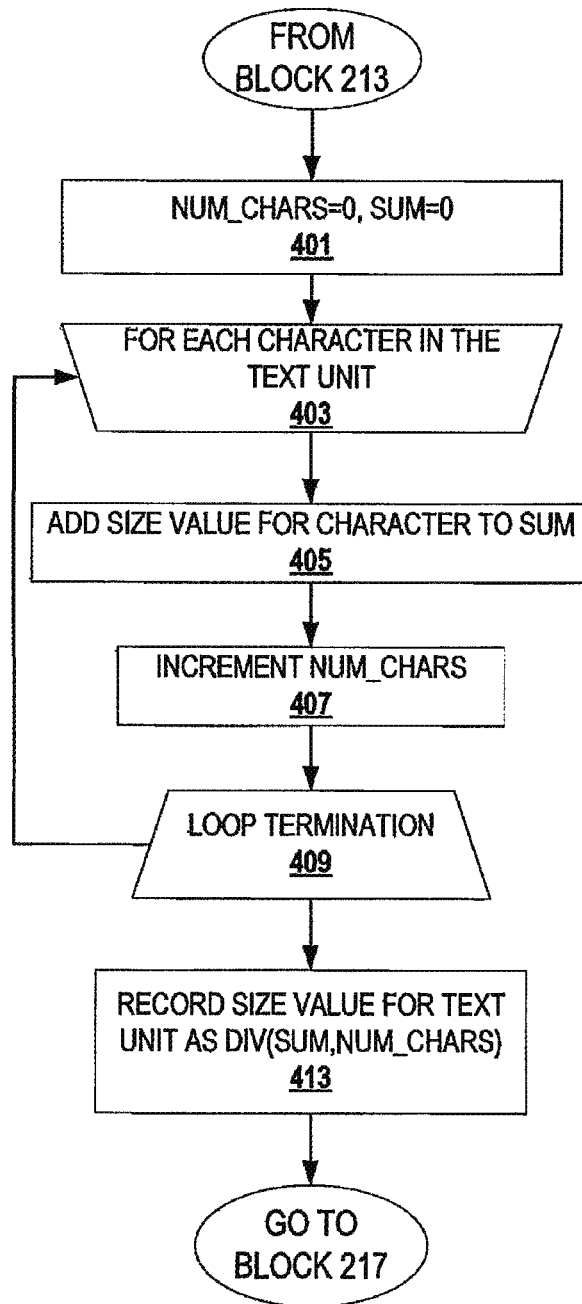
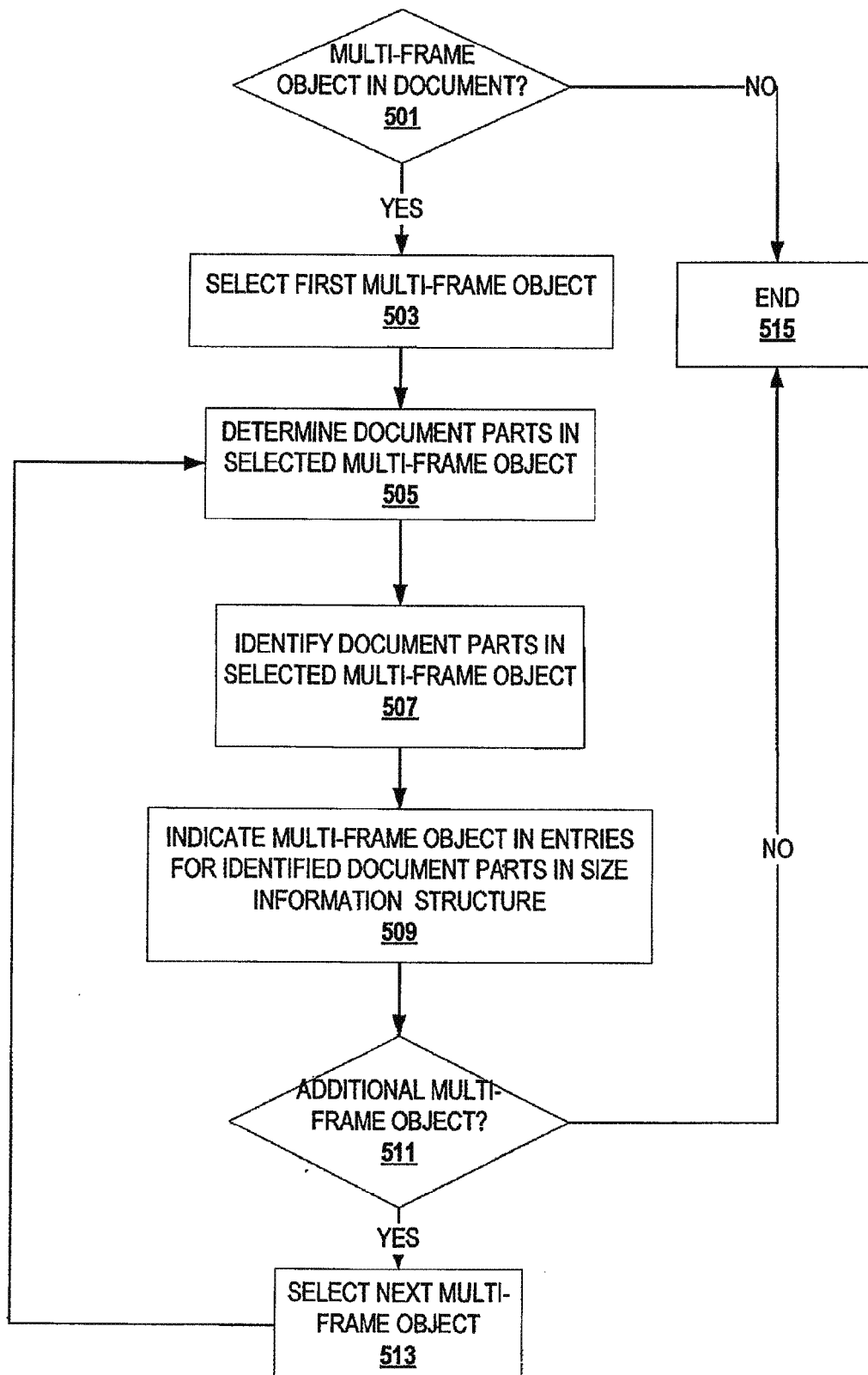


Fig. 3

*Fig. 4*

*Fig. 5*

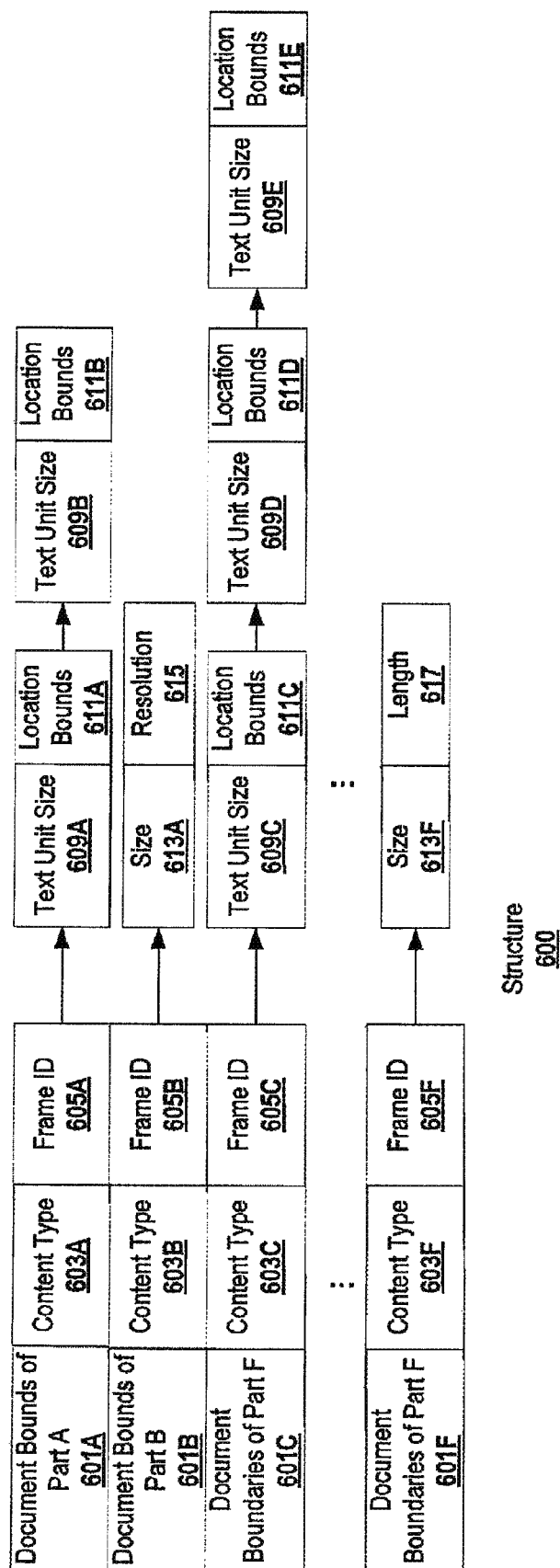
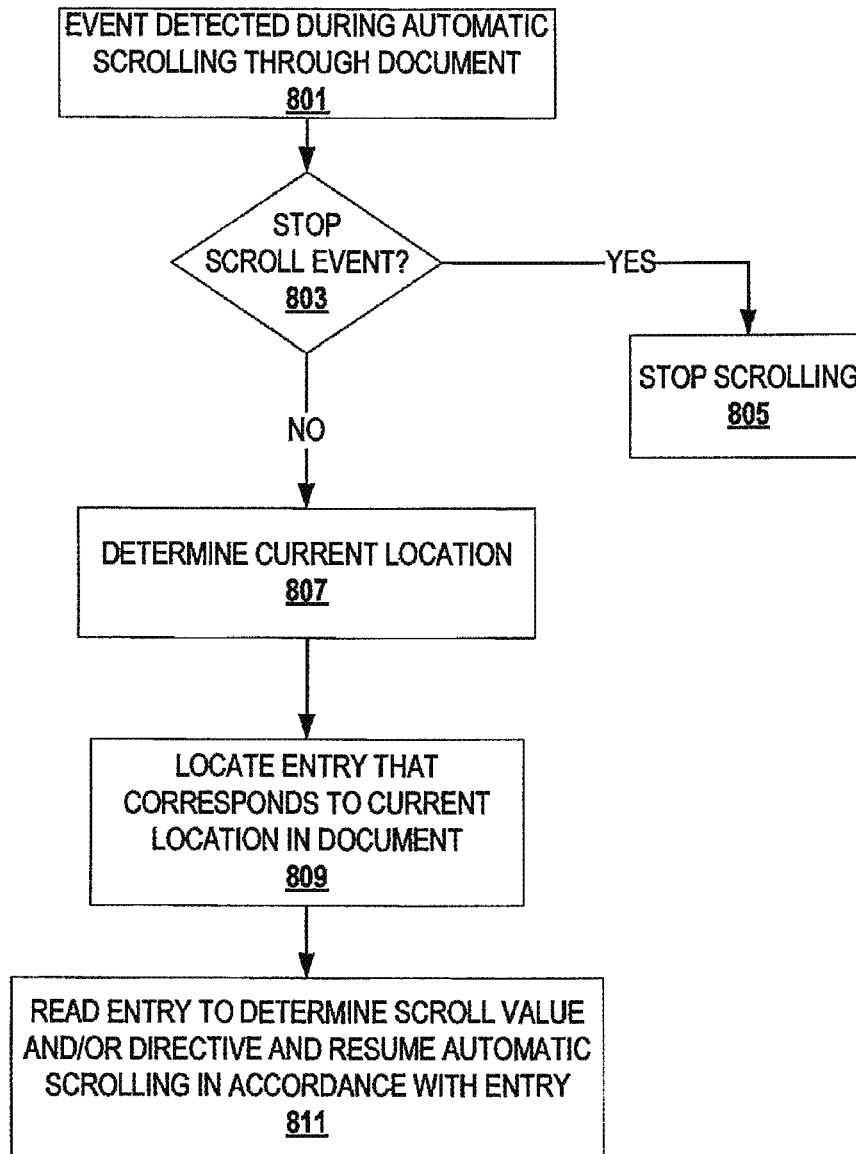
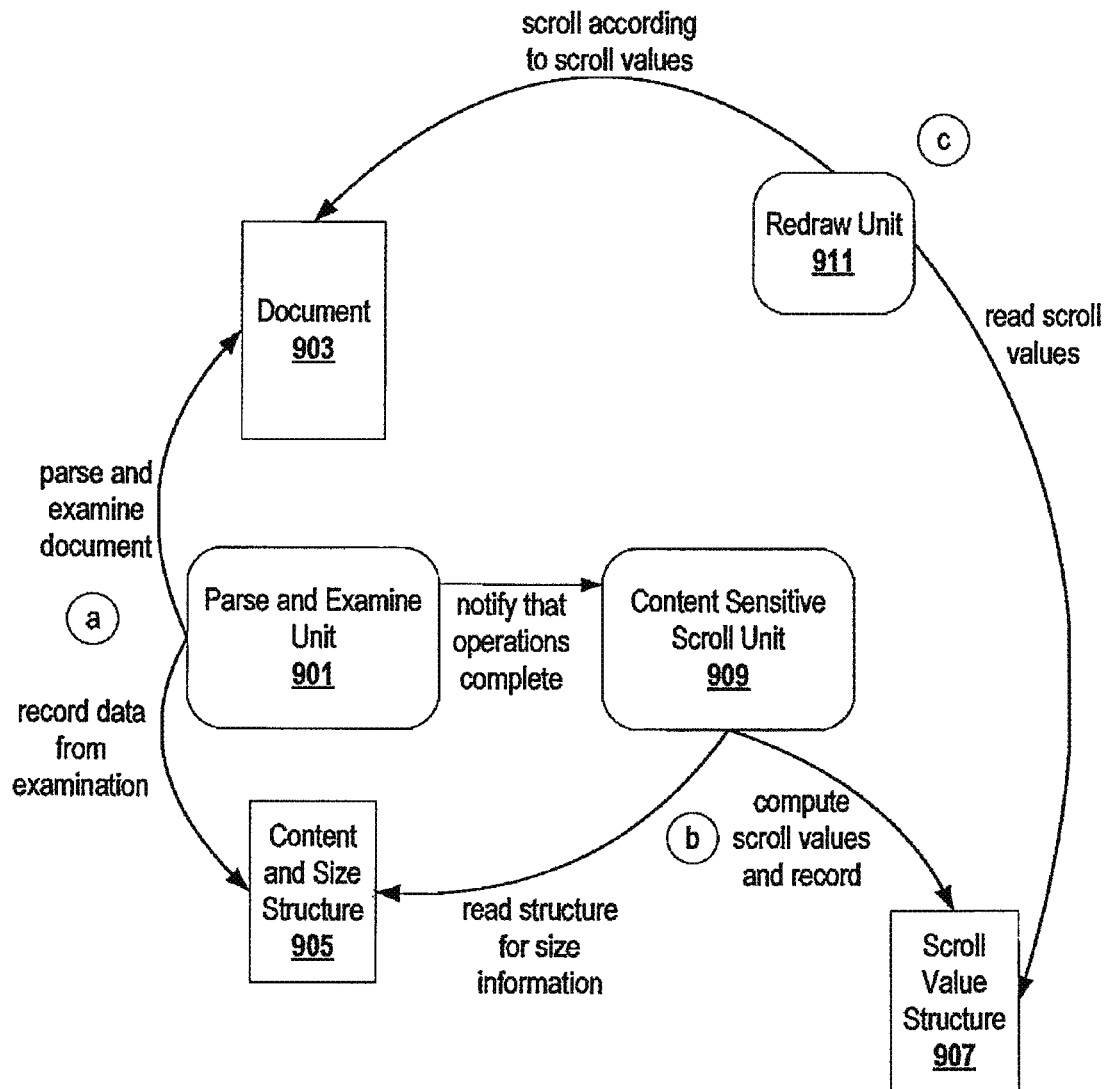


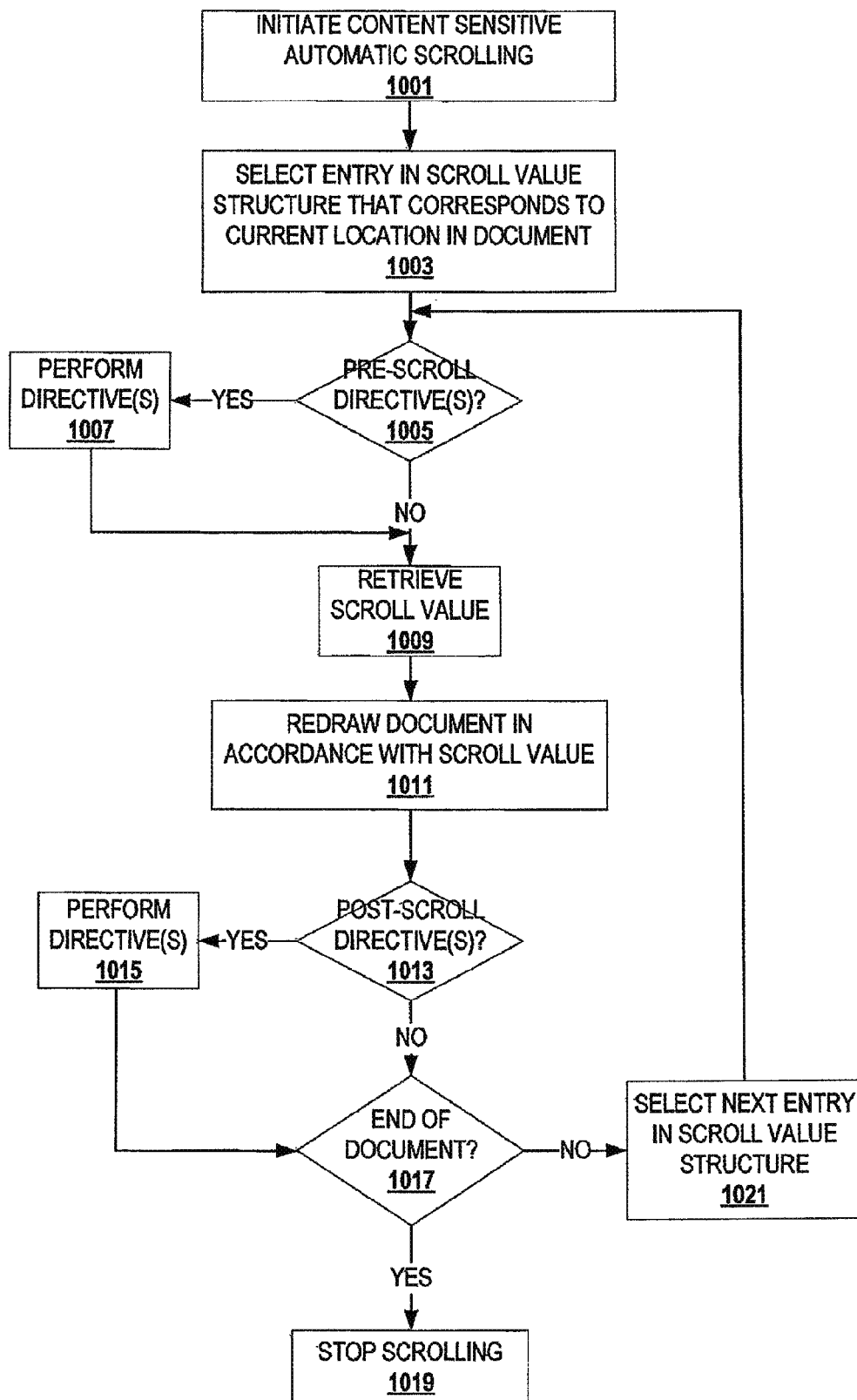
Fig. 6





*Fig. 8*

*Fig. 9*

*Fig. 10*

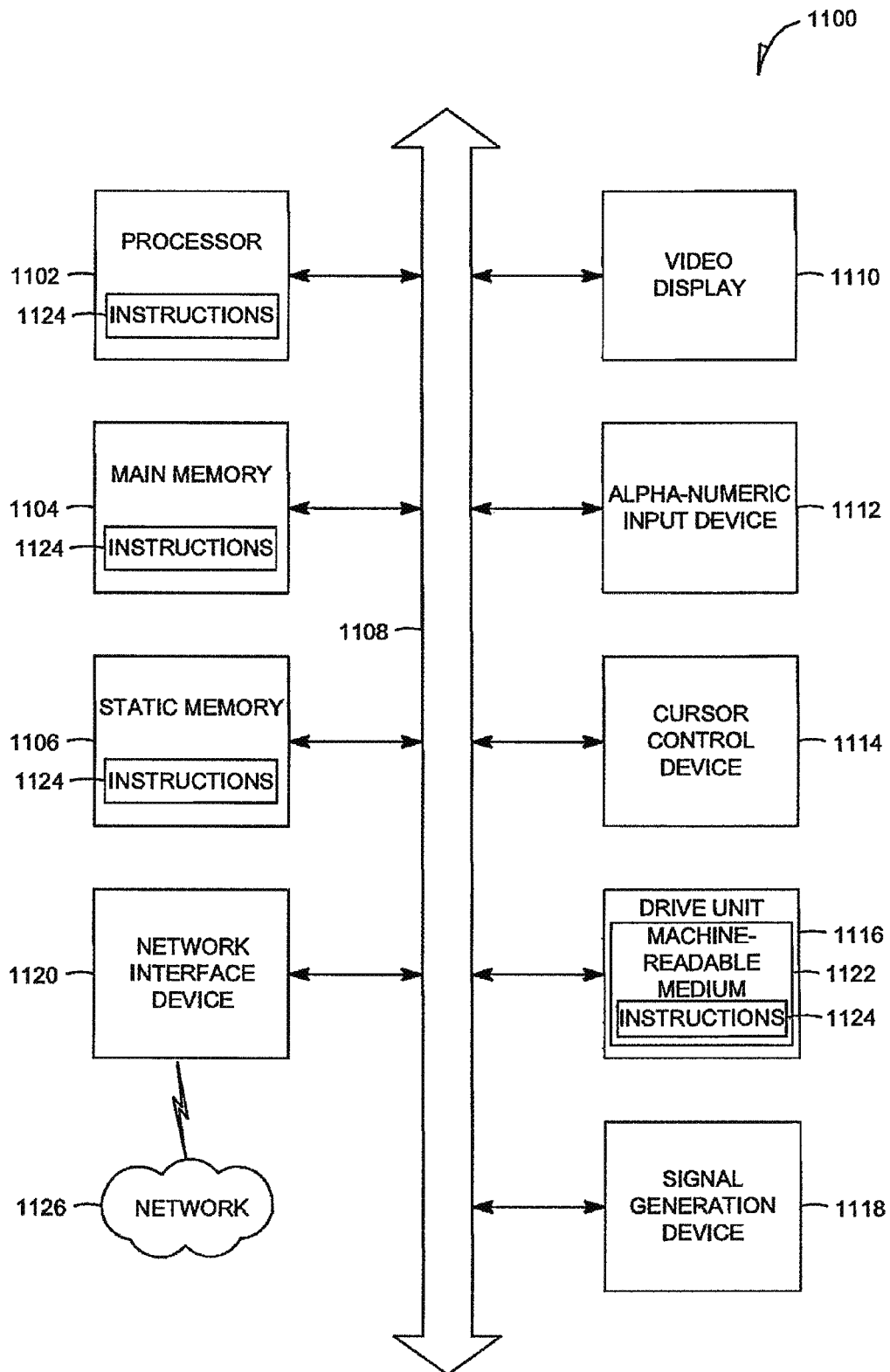
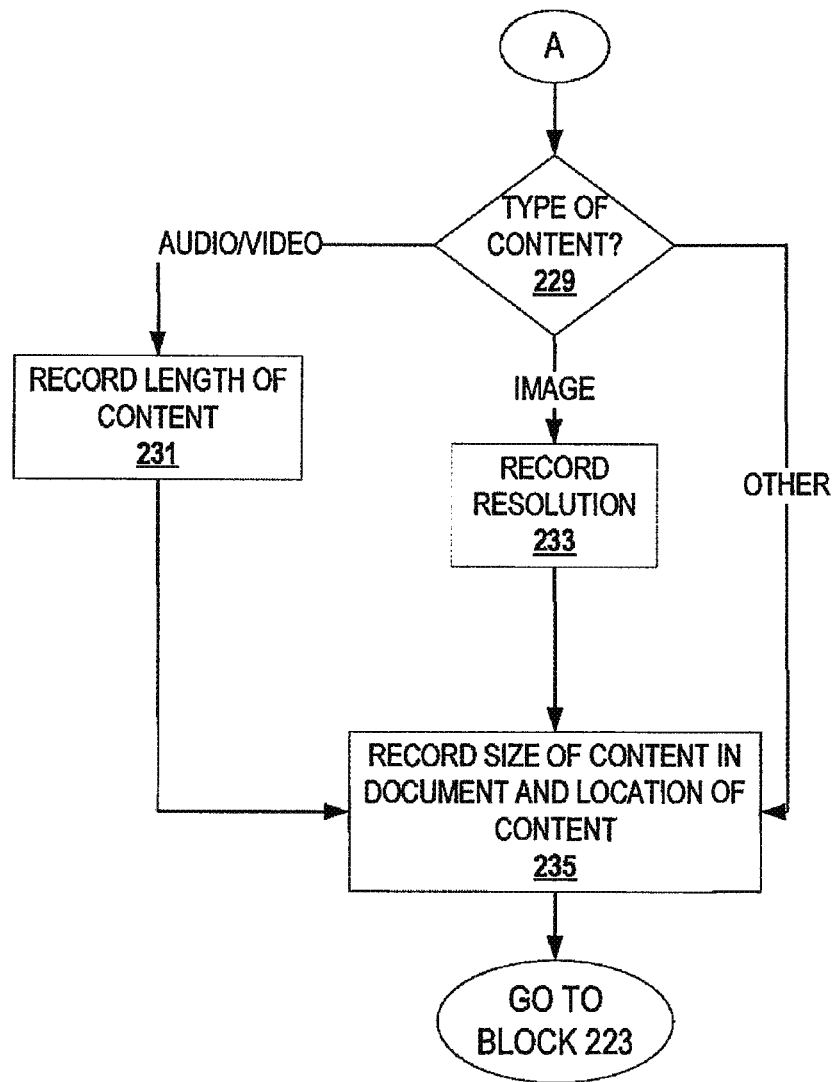


FIG. 11

*Fig. 12*

CONTENT SENSITIVE AUTOMATIC  
SCROLLING

## RELATED APPLICATION

This application is a continuation of and claims the benefit of priority under 35 U.S.C. §120 to U.S. patent application Ser. No. 11/801,516, filed May 9, 2007 (now U.S. Pat. No. 8,438,496, issued May 7, 2013), which is incorporated herein by reference in its entirety.

## TECHNICAL FIELD

Embodiments relate generally to the technical field of document navigation and, in one specific example, to automatically navigating a document based on content of the document.

## BACKGROUND

The product Adobe Reader 8 includes automatic scrolling functionality. Automatic scrolling advances a user's view of a PDF document at a steady rate, moving vertically down the document. If the user interrupts the automatic scrolling by using the scroll bars to move backward or forward to another point in the document, then automatic scrolling continues from that point. At the end of the PDF document, automatic scrolling stops and does not begin again until the user chooses automatic scrolling again.

## BRIEF DESCRIPTION OF THE DRAWINGS

Some embodiments are illustrated by way of example and not limitation in the figures of the accompanying drawings in which:

FIG. 1 depicts an example of content sensitive automatic scrolling.

FIG. 2 depicts an example flowchart for parsing and examining a document.

FIG. 3 is a flowchart depicting an example method for computing text size for a text unit based on a smallest character of the text unit.

FIG. 4 is a flowchart depicting an example method for computing scroll rate based on an average size value of a text unit.

FIG. 5 is a flowchart depicting an example method for recording information about layout of a document for use in content sensitive automatic scrolling.

FIG. 6 depicts an example conceptual diagram of a structure that hosts size information for a document.

FIG. 7 depicts an example structure for scroll values and directives.

FIG. 8 is a flowchart depicting an example method for handling an event that occurs during automatic scrolling.

FIG. 9 depicts a conceptual diagram of one example implementation of units for content sensitive automatic scrolling.

FIG. 10 is a flowchart depicting an example method for reading a structure with scroll values to redraw a document for automatic scrolling.

FIG. 11 shows a diagrammatic representation of machine in the example form of a computer system 1100 within which a set of instructions, for causing the machine to perform any one or more of the methodologies discussed herein, may be executed.

FIG. 12 depicts a remainder of the example flowchart of FIG. 2.

## DETAILED DESCRIPTION

Example methods and systems for content sensitive automatic scrolling are described. In the following description, for purposes of explanation, numerous specific details are set forth in order to provide a thorough understanding of example embodiments. It will be evident, however, to one skilled in the art that the present invention may be practiced without these specific details.

Content sensitive automatic scrolling adjusts scroll speed to accommodate variations in content and/or variations in content properties of a document. An application or system that provides content sensitive automatic scrolling functionality parses and examines a document to determine content of a document and qualitative properties of the content (as opposed to quantitative properties of the content, such as number of words in a document). Examples of qualitative properties of content include presence of an image, presence of a table, presence of a hyperlink, size of an image, resolution of an image, etc. Example of qualitative properties of text content include font size, typeface, and font style. For instance, a document is parsed and examined to determine that the document includes text content of varying sizes and image content. The document is also examined to determine layout of content of the document. For instance, it is determined that a page of the document includes three columns of content in a table. The information about content and qualitative content properties allows for content sensitive automatic scrolling.

FIG. 1 depicts an example of content sensitive automatic scrolling. A document 101 includes a first page 103 and a second page 105. Both of the pages 103 and 105 include variations in content and variations in content properties. The first page 103 includes text content and non-text content. The non-text content includes an image and a hyperlink. Although this example characterizes a hyperlink as non-text content, embodiments may treat hyperlinks as text content. The text of the first page 103 appears in different font sizes, font styles, and typefaces. Text that precedes the image is displayed as eight point Arial. The two different text parts that appear after the image are displayed serially in 12 point Arial, and 10 point Time New Roman. The text that appears after the hyperlink is displayed as bold, 14 point, Times New Roman.

A series of varying sized arrows 107 flowing vertically adjacent to the first page 103 represent scroll rate. The longer arrows represent faster scroll rates while the shorter arrows represent slower scroll rates. The first set of arrows adjacent to the first text part of the first page 103 represent a first scroll rate. The arrow adjacent to the image in the first page 103 is significantly longer, and represents a substantial increase in scroll speed. This longer arrow is interrupted by a block that represents a pause. The scrolling pauses to provide a user more time to view the image. The scroll speed as represented by the arrows then proceeds at a scroll speed slower than that for the image, but faster than the speed for the first text because the 12 point Arial text is larger than the 8 point Arial text. When the automatic scrolling reaches the 8 point, Times New Roman text, the automatic scrolling slows significantly as represented by the much shorter arrows. Upon encountering the part of the document that has the hyperlink, automatic scrolling slows slightly. Slowing for a hyperlink is not necessary, but for this example it is assumed that a user may desire more time to examine a hyperlink, perhaps placing a cursor over the hyperlink to reveal additional information about the hyperlink. After the hyperlink, the automatic scrolling speeds up significantly for the large 14 point, Times New Roman text.

The second page **105** of the document **101** includes 8 point, Arial text in a first column and 9 point, Arial italicized text in a second column. After the columns, the second page **105** includes an image and then bold, 12 point, Arial text. The last part of the second page **105** includes 12 points, Times New Roman text. As represented by the arrows **107** adjacent to the second page **105**, automatic scrolling proceeds at a rate that corresponds to the size of the text in the first column. Upon reaching the end of the first column, automatic scrolling repositions to the top of the columns, and scrolls at a slower rate since the text in the second column is italicized. The slower rate provides a reader with more time to perceive the italicized text. After scrolling through the text in the second column, an image is encountered and the automatic scrolling pauses. After the pause, the automatic scrolling increases scroll rate through the bold, 12 point, Times New Roman text. Automatic scrolling then slightly slows for the regular, 12 point, Times New Roman text.

An implementation of content sensitive automatic scrolling can use a variety of techniques to compute scroll rates and perform particular directives. For instance, the example depicted in FIG. 1 assumes a directive to pause for images. The time for pausing can vary or be pre-defined for images. There may not even be a pause directive for images. In addition, the level of sensitivity to content may vary with embodiments. For example, an embodiment may not make adjustments to scrolling for non-text content. An embodiment may not consider typeface and font style, but focus solely on font size to compute a scroll rate.

Content sensitive automatic scrolling allows a user to read a document smoothly and naturally. The variations in scroll rate provide a reader more time for small text, less time for large text, etc.

Content sensitive automatic scrolling also provides a user with an experience tailored to a particular document and more dynamic presentation. Content sensitive automatic scrolling can tailor to a particular document by computing a variety of scroll rates for a document with heterogeneous content. Content sensitive automatic scrolling can also dynamically present a document by presenting diverse content based on relationships among the content. For example, scrolling continue through embedded audio that ties tightly into the text that follows the representation of the audio at a rate that corresponds to the length and rate of the audio.

Content sensitive automatic scrolling may range from computing different scroll rates based on variations in text size to performing directives for particular content and adjusting scroll rate based on the directives as well as multiple text size properties. This range of possible embodiments for content sensitive automatic scrolling performs parse and examine operations, scroll value computation operations, and the scrolling or redrawing. Content sensitive automatic scrolling parses and examines a document to determine content of a document and properties of the content and the document. For example, parsing and examining a document determines that the document includes text content that is 12 point Arial text and text content that is 10 point, underlined, Arial text.

FIGS. 2 and 12 are flowcharts depicting an example method for parsing and examining a document. FIG. 2 depicts an example flowchart for parsing and examining a document. At block **201**, a document is parsed into constituent parts. Parsing a document into parts can take on various forms. For instance, document content may be represented as a set of objects. Parsing would parse the document into the objects of the document. In another example, parsing separates text content and different types of non-text content. Parsing may also identify different sections of a document, or just parse the

document into pages. With respect to text content, parsing may be performed at a variety of granularities. Text content may be parsed into text units of one of these various granularities (e.g., words, sentences, one or more lines, paragraphs, sections, pixels, etc.), or multiple of the various granularities. For example, parsing may identify a line and words in the line. At block **203**, a first part of the document is selected. At block **205**, location boundaries of the first part are recorded. For example, the top left (x, y) coordinates and the bottom right (x, y) coordinates of a line of text are recorded. At block **207**, it is determined if the selected part is in a multi-frame object. For instance, it is determined if a selected paragraph of text is in a column of a table. If the selected part is in a multi-frame object, then control flows to block **209**. If the selected part is not in a multi-frame object, then control flows to block **211**.

At block **209**, the selected part is indicated as being in a multi-frame object. Control flows from block **209** to block **211**.

At block **211**, it is determined if content of the selected part is text content. If the selected part is not text content, then control flows to block **229** of FIG. 12. If the selected part is text content, then control flows to block **213**.

At block **213**, a first text unit of the selected text part is selected. For example, a first part may be all text of a page prior to an image in the page. The first text unit may be a character, word, line, etc. At block **215**, a size value location of the text unit are recorded for the selected text unit. The size value may be ascertained from font size (e.g., pixel height) of a smallest character of a line, font size and font style (e.g., bold, italics, superscript, etc.), most frequent typeface (e.g., Arial, Courier, etc.) of a section, typeface and font size for a line, pitch, etc. For example, pixel height of a character is recorded for a character text unit. In another example, font information (e.g., font style, typeface, font size) is recorded for a word. At block **217**, weights for the text unit are recorded, if any. A weight may enhance or reduce size value for a text unit. For example, a size value for a line of text may be reduced if a certain percentage of the words in the line are articles. A size value for a line of text may be enhanced if the line includes a certain number of words with more than 8 characters. At block **219**, it is determined if there are additional text units in the selected part of the document. If there are additional text units, then control flows to block **221**. If there are no additional text units in the selected part, then control flows to block **223**.

At block **221**, the next text unit in the selected document part is selected. Control flows from block **221** back to block **215**.

At block **223**, it is determined if there is an additional document part. If there is an additional document part, then control flows to block **227**. If there are no additional document parts, then control flows to block **225**.

At block **227**, the next document part is selected and control flows back to block **205**.

At block **225**, recorded data is written into a header of the document. Of course, it is not necessary to write the data into the header of the document at block **225**. The data may already be written into the header. The data may be appended to the document as metadata. An embodiment may have recorded the data into a data structure in another file and associate the data structure with the document (e.g., write a reference to the file with the data structure into the document.)

FIG. 12 depicts a remainder of the example flowchart of FIG. 2. At block **229**, the type of non-text content is determined. If the non-text content is an image type of content, then control flows to block **233**. If the non-text content is



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audio or video, then control flows to block **231**. If the non-text content is another type of content, then control flows to block **235**.

At block **231**, a length of an audio or video is recorded. Control flows from block **231** to block **235**.

At block **233**, resolution of the image is recorded. Control flows from block **233** to block **235**.

The information recorded for non-text content is not limited to length for audio and video and resolution for image. In fact, an embodiment may only record size and disregard length and resolution. In another embodiment, other information, such as image type (e.g., graph, scene) or quality (e.g., high-quality video/audio versus low-quality video/audio), may be recorded in addition or instead of length or resolution.

At block **235**, size of the content and location of the content are recorded. For example, an audio file embedded in the content may be represented by an icon or play bar. The size of the icon or play bar is recorded. Control flows from block **235** to block **223**.

In the example operations of the above Figures, the location boundaries of a document part are recorded, as well as location of a text unit or non-text content. These operations assume a document part includes multiple text units or multiple non-text content. If a document part does not include multiple text units or multiple non-text content, then the selected document part and the selected text unit or non-text content may have the same location information. It is not necessary to record the same location information twice.

The example operation depicted in block **215** of the above FIG. **2** records a size value for a text unit. The recorded size value may be ascertained with a variety of techniques. FIGS. **3** and **4** provide just two examples for ascertaining size value for a text unit.

FIG. **3** is a flowchart depicting an example method for computing text size for a text unit based on a smallest character of the text unit. At block **301**, it is determined if a selected text unit includes more than one character. If the selected text unit includes more than one character, then control flows to block **305**. If the selected text unit does not include more than one character, then control flows to block **303**.

At block **303**, the size information of the one character in the selected text unit is indicated as the smallest character. Control flows from block **303** to block **317**.

At block **305**, a first character of the selected text unit is selected. Also at block **305**, the size information of the selected first character is indicated as being for the smallest character. At block **307**, a next character in the text unit is selected. At block **309**, it is determined if the size information of the currently selected character indicates a smaller character than the size information currently indicated as the smallest. For example, pixel heights are compared. If the currently selected character is determined to be smaller, then control flows to block **313**. If the currently selected character is not smaller, then control flows to block **315**.

At block **313**, the size information for the currently selected character is indicated as the smallest for the text unit. At block **315**, it is determined if there is an additional character in the selected text unit. If so, then control flows back to block **307**. If not, then control flows to block **317**. At block **317**, the size information indicated as smallest for the text unit is recorded.

FIG. **4** is a flowchart depicting an example method for computing scroll rate based on an average size value of a text unit. At block **401**, values that represent a number of characters in a text unit and a sum are initialized. At block **403**, a loop begins for each character in a selected text unit. At block **405**,

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a size value for the character is added to the sum. At block **407**, the value that represents the number of characters in the selected text unit is incremented. At block **409**, the loop ends or returns to block **403**. At block **413**, a size value for the text unit is recorded as a quotient of the sum and the number of characters in the text unit.

Of course, embodiments are not limited to the examples depicted in FIGS. **3** and **4** for computing scroll values for a document. A variety of techniques can be employed to compute scroll values. A scroll value may be computed from a median of character pixel heights in a text unit. A scroll value may be computed from an algorithm that takes font size, typeface, and font style as parameters or variables. An embodiment may compute scroll rate based on average height of the three smallest characters in a text unit.

Content sensitive automatic scrolling may also consider layout of a document, as well as content. When examining a document, content sensitive automatic scrolling may record information to reflect any multi-frame objects, such as tables and information about the multi-frame objects, such as orientation, columns, rows, etc.

FIG. **5** is a flowchart depicting an example method for recording information about layout of a document for use in content sensitive automatic scrolling. At block **501**, it is determined if a document includes one or more multi-frame objects. If the document includes one or more multi-frame objects, then control flows to block **503**. If not, then control flows to block **515**. At block **515**, the operations end (e.g., recorded values are returned, a null value is returned, etc).

At block **503**, a first multi-frame object is selected. At block **505**, the document parts in the selected multi-frame object are determined. At block **507**, the determined document parts are identified. For example, parts are identified by location boundaries, tags, etc. At block **509**, the selected multi-frame object is indicated in entries in a structure with recorded size information for the selected document parts. For example, a multi-frame object identifier is recorded, location information for the multi-frame object is recorded, and/or a flag is set. At block **511**, it is determined if there are additional multi-frame objects in the document. If so, then a next multi-frame object is selected at block **511**. Control flows from block **511** to block **505**. If there are no additional multi-frame objects, then control flows to block **515**.

After recording information about multi-frame objects and content, relationships between documents parts in multi-frame objects may be indicated. For example, one page of the document may have 3 columns of text, and a few pages later, another page may have 4 columns, with text in 3 columns and an image in the fourth column. Entries in a structure for the text content in the three columns are updated to a relationship between those three text parts (e.g., an identifier for the multi-frame object is recorded in each of the entries). Similarly, entries for the text in the 4 column object are updated to reflect their relationship. Of course, these relationships between text areas may be implicitly determined from indication of the columns and the page number. The relationship information may be explicitly recorded for more complex documents. For example, relationship information may be recorded for a page that includes two tables of multi-column text content.

The information recorded for content sensitive automatic scrolling (e.g., layout information, text size information, etc.) may be recorded in a variety of structures implemented solely in software, solely in hardware, or in both software and hardware. FIG. **6** depicts an example conceptual diagram of a structure that hosts size information for a document. A structure **600** has four entries illustrated. The structure **600** is indexed by document bounds of document parts. A first entry

includes a field **601A** that indicates documents bounds for a part A of a document, a field **603A** that indicates a content type for part A, a frame identifier field **605A** to indicate a frame that contains part A (if applicable), and a reference to two text unit structures. The two text unit structures referenced by the first entry respectively include text unit size fields **609A** and **609B**, and location bounds fields **611A** and **611B**.

The second, third, and fourth entries include similar fields. Each of the second, third, and fourth entries respectively include fields **603B**, **603C**, and **603F** that respectively indicate document bounds for part B, part C, and part F of a document represented by the structure **600**. Each of the second, third, and fourth entries respectively include content type fields **603B**, **603C**, and **603F**. Each of the second, third, and fourth entries respectively include frame identifier fields **605B**, **605C**, and **605F**.

The second entry in the structure **600** represents image content, and references a structure that includes fields **613** and **615**. Field **613** indicates a size of the image. Field **615** indicates a resolution of the image. Of course, the illustrated arrangement of fields in FIG. 6 is solely to aid in illustrating this figure and should not be used to limit embodiments.

Similar to the first entry, the third entry references text unit structures. The third entry, however, references list of three text unit structures. The three structures respectively include a text unit size field **609C**, a text unit size field **609D**, and a text unit size field **609E**. The three text unit structure of the third entry also respectively include a location bounds field **611C**, a location bounds field **611D**, and a location bounds field **611E**.

The fourth entry references a structure that includes fields **613F** and **617**. The field **613F** indicates a size of a representation (e.g., icon) for an audio or video in the document. The field **617** indicates a length of the audio/video content.

After a document is parsed and examined, scroll rates for the document are determined based on the information determined from the examination of the document. Scroll rate computation may employ a variety of techniques. Computing scroll rates may involve walking the structure that hosts size information and looking up a speed in a table that maps size information to scroll rates. In addition to size information, type of content may be mapped to particular speeds or directives. For example, image content may map to a pre-scroll pause directive and a first speed while audio content maps to a different speed. Scroll rates may be computed by applying an algorithm to size information. After computing a scroll rate, a weight(s), if any, may be applied to adjust the scroll rate to other factors, such as sentence structure, reading level of content, or subject matter. Computation of scroll rate may also take into account a previous or subsequent scroll rate. For example, differences between scroll rates of adjacent content may be adjusted to normalize the scroll rate and avoid drastic changes. Such adjustments to scroll rates may be implemented by computing scroll rates in multiple passes. For example, scroll rates are looked up in a table in a first pass, adjusted with weights based on reading level of content in a second pass, and normalized in a third pass. In addition, scroll values may be adjusted based on particular hardware being used to display the document. Furthermore, the scroll values may be computed as pixel increments for redraw, offsets from a base, etc.

In an embodiment, parsing and examining may generate a structure that indicates changes in text. For example, entries may only be generated for a location that corresponds to a change in text size. Content sensitive automatic scrolling can scroll at a first scroll rate through several pages that have text

of a same size. When a location in a documents is reached where text size changes, a second scroll rate is retrieved and utilized.

FIG. 7 depicts an example structure for scroll values and directives. A structure **700** includes multiple entries. FIG. 7 illustrates four example entries. The four entries each respectively include scroll value fields **701A**, **701B**, **70C**, and **701F**. The scroll values may indicate a redraw increment (e.g., increment 10 pixels, 12 pixels, etc.), a time (e.g., increment 8 pixels and redraw every 1 second, increment 8 pixels and redraw every 0.4 seconds, etc.). The third entry and fourth entries respectively include pre-scroll directive fields **703A** and **703B**. The directive fields indicate actions to be performed either prior to scrolling through the corresponding content or subsequent to scrolling through the corresponding content. The directive may indicate pause, play video, skip to new location, etc. Each of the entries of the structure **700** are referenced by location bounds fields. The location bounds fields **705A**, **705B**, **705C**, and **705F** respectively reference the first, second, third, and fourth entries. While content sensitive automatic scrolling looks up scroll values by walking down the structure **700**, an event (e.g., input from a pointing device by a user) may change position of the document. After a change in position from an interrupting event, content sensitive automatic scrolling determines the current location and then finds location bounds field that indicates location bounds that include the current location. The reference from that location bounds field is followed to the appropriate scroll value entry.

The scroll values may be computed subsequent to or in advance of any command or event that initiates automatic scrolling. For example, the scroll values may be written into the document (e.g., into a header), stored in a structure associated with the document (e.g., a reference to the structure is written into the document), etc., prior to any event or command that initiates content sensitive automatic scrolling. For example, size information is retrieved to compute scroll values for a next part of a document while scrolling through the document. An embodiment that computes scroll values after initiation of automatic scrolling may or may not record the scroll values into a structure, such as the example structured illustrated in FIG. 7.

FIG. 10 is a flowchart depicting an example method for reading a structure with scroll values to redraw a document for automatic scrolling. At block **1001**, content sensitive automatic scrolling is initiated. At block **1003**, an entry is selected in a scroll value structure is selected that corresponds to a current location in the document. For example, the current location coordinates are compared against entries in a scroll value structure until an entry is found with coordinate boundaries that include the current location coordinates. In another example, a hash of the current location is generated and used as an index into the scroll value structure. At block **1005**, it is determined if the selected entry indicates one or more pre-scroll directives. If the selected entry does not, then control flows to block **1009**. If the selected entry indicates a pre-scroll directive(s), then control flows to block **1007**.

At block **1007**, the pre-scroll directive(s), is performed. For instance, content may be in a different orientation. Hence, the pre-scroll directive would cause the document to be redrawn in accordance with the orientation of the content. At block **1009**, a scroll value is retrieved from the selected entry. At block **1011**, the document is redrawn in accordance with the scroll value. At block **1013**, it is determined if the selected entry indicates a post-scroll directive(s). If the selected entry

does not, then control flows to block **1017**. If the selected entry indicates a post scroll directive(s), then control flows to block **1015**.

At block **1015**, the post-scroll directive is performed. For example, the post-scroll directive may cause the document to be redrawn to an original orientation after a pre-scroll directive changed orientation of the document. In another example, automatic scrolling may have scrolled thorough a first column of a table, and the post-scroll directive causes the document to redrawn to reposition to the top of the table. At block **1017**, it is determined if the end of the document has been reached. If so, then scrolling stops at block **1019**. If not, then control flows to block **1021**. At block **1021**, the next entry in the scroll value structure is selected.

During content sensitive automatic scrolling, an event may interrupt the automatic scrolling to reposition or stop scrolling. FIG. **8** is a flowchart depicting an example method for handling an event that occurs during automatic scrolling. At block **801**, an event is detected during automatic scrolling through a document. At block **803**, it is determined whether the event causes automatic scrolling to stop. If so, then scrolling is stopped at block **805**. If not, then control flows to block **807**.

At block **807**, the current location within the document is determined. At block **809**, an entry in a scroll value structure is located that corresponds to the currently determined location. At block **811**, the entry is read to determine a scroll value and/or directive and automatic scrolling is resumed in accordance with the read entry.

Content sensitive scrolling may be implemented in various manners (e.g., performed by one or more processors executing a set of instructions, logic configured to read values from a hardware table, hardware executing instructions and reading values from a hardware table, etc.). When implemented, content sensitive automatic scrolling can be implemented in a number of ways: a single unit may, perform all operations, several unit may perform the operations, etc. FIG. **9** depicts a conceptual diagram of one example implementation of units for content sensitive automatic scrolling. In a time period a, a parse and examine unit **901** parses and examines a document **903**. The parse and examine unit **901** records data from examination of the document **901** into a content and size structure **905**. After parsing and examining completes, the parse and examine unit **901** notifies or invokes a content sensitive scroll unit **909**. Of course, the content sensitive scroll unit **909** may be performed after the parse and examine unit **901** completes without a notification or may be invoked by a main unit that includes the parse and examine unit **901** and the content sensitive unit **909**. In an embodiment, the content sensitive scroll unit **909** includes the parse and examine unit **901**.

In a time period b, the content sensitive scroll unit **909** reads content and size information in the structure **905**. With the content and size information, the content sensitive scroll unit **909** computes scroll values and records the computed scroll values into a scroll value structure **907**.

At a time period c, a redraw unit **911** reads scroll values from the structure **907**. The redraw unit **911** then automatically scrolls through the document **903** based on the scroll values read from the structure **907**.

FIG. **11** shows a diagrammatic representation of machine in the example form of a computer system **1100** within which a set of instructions, for causing the machine to perform any one or more of the methodologies discussed herein, may be executed. In alternative embodiments, the machine operates as a standalone device or may be connected (e.g., networked) to other machines. In a networked deployment, the machine

may operate in the capacity of a server or a client machine in server-client network environment, or as a peer machine in a peer-to-peer (or distributed) network environment. The machine may be a server computer, a client computer, a personal computer (PC), a tablet PC, a set-top box (STB), a Personal Digital Assistant (PDA), a cellular telephone, a web appliance, a network router, switch or bridge, or any machine capable of executing a set of instructions (sequential or otherwise) that specify actions to be taken by that machine. Further, while only a single machine is illustrated, the term "machine" shall also be taken to include any collection of machines that individually or jointly execute a set (or multiple sets) of instructions to perform any one or more of the methodologies discussed herein.

The example computer system **1100** includes a processor **1102** (e.g., a central processing unit (CPU) a graphics processing unit (GPU) or both), a main memory **1104** and a static memory **1106**, which communicate with each other via a bus **1108**. The computer system **1100** may further include a video display unit **1110** (e.g., a liquid crystal display (LCD) or a cathode ray tube (CRT)). The computer system **1100** also includes an alphanumeric input device **1112** (e.g., a keyboard), a cursor control device **1114** (e.g., a mouse), a disk drive unit **1116**, a signal generation device **1118** (e.g., a speaker) and a network interface device **1120**.

The disk drive unit **1116** includes a machine-readable medium **1122** on which is stored one or more sets of instructions (e.g., software **1124**) embodying any one or more of the methodologies or functions described herein. The software **1124** may also reside, completely or at least partially, within the main memory **1104** and/or within the processor **1102** during execution thereof by the computer system **1100**, the main memory **1104** and the processor **1102** also constituting machine-readable media.

The software **1124** may further be transmitted or received over a network **1126** via the network interface device **1120**.

While the machine-readable medium **1122** is shown in an example embodiment to be a single medium, the term "machine-readable medium" should be taken to include a single medium or multiple media (e.g., a centralized or distributed database, and/or associated caches and servers) that store the one or more sets of instructions. The term "machine-readable medium" shall also be taken to include any medium that is capable of storing a set of instructions for execution by the machine and that cause the machine to perform any one or more of the methodologies of the present invention. The term "machine-readable medium" shall accordingly be taken to include, but not be limited to, solid-state memories and optical and magnetic media.

Tying scroll values to content of a document for automatic scrolling through the document allows an enhanced reading experience for a user. Content sensitive automatic scrolling customizes automatic scrolling to each document. Various document properties individually, and even the document as a whole, drive the automatic scrolling. Automatic scrolling may be sensitive to various sizes of text, images that occur in the document, content layout of each page, etc.

Although the present invention has been described with reference to specific example embodiments, it will be evident that various modifications and changes may be made to these embodiments without departing from the broader spirit and scope of the invention. For instance, embodiments are often described herein with reference to documents, which are typically illustrated with text and images. Embodiments of content sensitive automatic scrolling, however, may also be applied to other types of electronic content, such as audio and video. For example, content sensitive automatic scrolling

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may analyze audio content, perhaps embedded in a document although not necessarily, and vary speed of the audio based on detected words, pauses between words, syllables in words, number of different sounds, types of different sounds, etc. Video content may be analyzed and speed of playback varied in relation to the qualitative properties of the video. For instance, the playback may increase for sequences that have fewer objects and little to no motion and decrease for sequences that have a greater number of objects and/or greater motion. Accordingly, the specification and drawings are to be regarded in an illustrative rather than a restrictive sense.

What is claimed is:

**1.** A method comprising:

accessing a document that specifies scroll rates that each correspond to a different portion among multiple portions of the document,

a scroll rate among the scroll rates indicating a speed at which its corresponding portion of the document is to be automatically scrolled,

the document further specifying a directive that corresponds to the corresponding portion of the document and indicates an action, other than setting a delay time for scrolling, to be performed;

and

using a processor, automatically scrolling the document at different speeds based on the scroll rates specified by the document, the automatic scrolling of the document comprising:

automatically scrolling the portion of the document at its corresponding scroll rate specified by the document; and performing the action indicated by the directive that corresponds to the portion of the document.

**2.** The method of claim 1, wherein:

the directive indicates that the action is a pre-scroll action to be performed before the automatic scrolling of the portion of the document; and

the automatic scrolling of the portion of the document occurs after the performing of the pre-scroll action.

**3.** The method of claim 1, wherein:

the directive indicates that the action is a post-scroll action to be performed after the automatic scrolling of the portion of the document; and

the automatic scrolling of the portion of the document occurs before the performing of the post-scroll action.

**4.** The method of claim 1, wherein the action indicated by the directive that is specified by the document includes at least one of:

presenting video that corresponds to the portion of the document,

presenting audio that corresponds to the portion of the document,

reorienting the portion of the document, repositioning the portion of the document, or displaying a further portion of the document.

**5.** The method of claim 1 further comprising:

determining the scroll rate of the portion of the document; and

generating the document that specifies the directive, based on the determined scroll rate of the portion of the document.

**6.** The method of claim 5, wherein:

the determining the scroll rate includes accessing an initial scroll rate from a table that correlates the initial scroll rate with a text size used in the portion of the document.

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**7.** The method of claim 5, wherein:

the determining of the scroll rate is based on at least one of a sentence structure used in the portion of the document, a reading level of the portion of the document, or a subject of the portion of the document.

**8.** The method of claim 5, wherein:

the portion of the document is adjacent to a further portion of the document; and

the determining of the scroll rate is based on a further scroll rate that corresponds to the adjacent further portion of the document.

**9.** The method of claim 5, wherein:

the determining of the scroll rate is based on the portion of the document including at least one of an image, a table, or a hyperlink.

**10.** A method comprising:

accessing a document that references a file in which scroll rates that correspond to the document are stored,

the scroll rates stored in the file each corresponding to a different portion among multiple portions of the document,

a scroll rate among the scroll rates indicating a speed at which its corresponding portion of the document is to be automatically scrolled,

the file further storing a directive that corresponds to the corresponding portion of the document and indicates an action, other than setting a delay time for scrolling, to be performed;

accessing the file referenced by the document; and

using a processor, automatically scrolling the document at different speeds based on the scroll rates that are specified by the file referenced by the document, the automatic scrolling of the document comprising:

automatically scrolling the portion of the document at its corresponding scroll rate specified by the referenced file; and

performing the action indicated by the directive that corresponds to the portion of the document.

**11.** The method of claim 10, wherein:

the directive indicates that the action is a pre-scroll action to be pre-scrolled before the automatic scrolling of the portion of the document; and

the automatic scrolling of the portion of the document occurs after the performing of the pre-scroll action.

**12.** The method of claim 10, wherein:

the directive indicates that the action is a post-scroll action to be performed after the automatic scrolling of the portion of the document; and

the automatic scrolling of the portion of the document occurs before the performing of the post-scroll action.

**13.** The method of claim 10, wherein the action indicated by the directive that is specified by the document includes at least one of:

presenting video that corresponds to the portion of the document,

presenting audio that corresponds to the portion of the document,

reorienting the portion of the document, repositioning the portion of the document, or displaying a further portion of the document.

**14.** The method of claim 10 further comprising:

determining the scroll rate of the portion of the document; and

generating the file that stores the directive, based on the determined scroll rate of the portion of the document.

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**15.** The method of claim **10**, wherein:  
 the portion of the document is adjacent to a further portion  
 of the document; and  
 the determining of the scroll rate is based on a further scroll  
 rate that corresponds to the adjacent further portion of  
 the document. 5

**16.** An apparatus comprising:  
 a redraw unit configured to:  
 access a document that references a file in which scroll  
 rates that correspond to the document are stored, 10  
 the scroll rates stored in the file each corresponding to a  
 different portion among multiple portions of the docu-  
 ment,  
 a scroll rate among the scroll rates indicating a speed at 15  
 which its corresponding portion of the document is to be  
 automatically scrolled,  
 the file further storing a directive that corresponds to the  
 corresponding portion of the document and indicates an  
 action, other than setting a delay time for scrolling, to be 20  
 performed;  
 and  
 access the file referenced by the document; and  
 a processor configured by a scroll unit to automatically 25  
 scroll the document at different speeds based on the  
 scroll rates that are specified by the file referenced by the  
 document, the automatic scrolling of the document com-  
 prising:

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automatically scrolling the portion of the document at its  
 corresponding scroll rate specified by the referenced  
 file; and  
 performing the action indicated by the directive that corre-  
 sponds to the portion of the document.

**17.** The apparatus of claim **16**, wherein:  
 the directive indicates that the action is a pre-scroll action  
 to be performed before the automatic scrolling of the  
 portion of the document; and  
 the scroll unit configures the processor to perform the  
 automatic scrolling of the portion of the document after  
 the performing of the pre-scroll action.

**18.** The apparatus of claim **16**, wherein:  
 the directive indicates that the action is a post-scroll action  
 to be performed after the automatic scrolling of the  
 portion of the document; and  
 the scroll unit configures the processor to perform the  
 automatic scrolling of the portion of the document  
 before the performing of the post-scroll action.

**19.** The apparatus of claim **16**, wherein:  
 the portion of the document is adjacent to a further portion  
 of the document; and  
 the scroll unit configures the processor to:  
 determine the scroll rate of the portion of the document  
 based on a further scroll rate that corresponds to the  
 adjacent further portion of the document; and generate  
 the document that specifies the directive, based on the  
 determined scroll rate of the portion of the document.

\* \* \* \* \*